

Mission Statement

The Mission of the Huntsville/ Madison County Hospitality Association (**HMCHA**) is to unite members of lodging, restaurant, tourism, travel, and allied industries for the enhancement and promotion of their governmental, communication, research, educational, and membership opportunities.

Networking and Communication

HMCHA provides information through internal channels to keep members better informed of current issues through monthly updates. This information features items such as industry news, people on the move, tourism trends, and upcoming events.

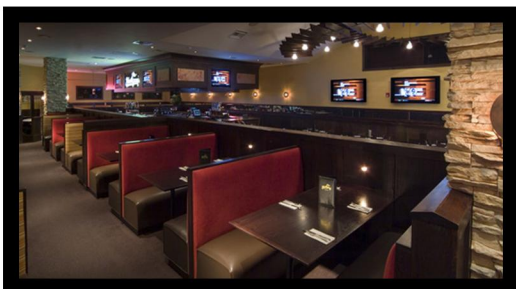
HMCHA offers regular networking opportunities including monthly luncheons which also feature highly qualified speakers on industry related topics.

Our **HMCHA Website:** www.huntsvillehospitality.org is our resource for the association bylaws, member directory, luncheon location, and other group announcements.



Governmental Affairs

A primary function of the **HMCHA** is to keep members abreast of changing local and state legislation as well as government regulations that have an impact on the hospitality industries. **HMCHA** will survey membership to identify key legislative and regulatory issues of concern so that members can have a stronger voice in addressing important topics.

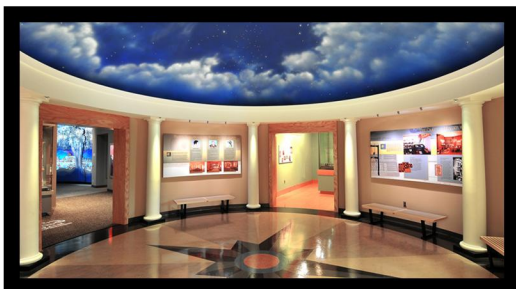


Membership Outreach

HMCHA offers an investment in the future success of tourism and travel in Huntsville—Madison County. The Association offers yearly scholarships for students employed by our members as well as honors those individuals who have been outstanding in their field each year.

Currently, the largest fundraising effort is with the annual “Taste of Huntsville”. This event allows our member restaurants to showcase their product to the community while the association raises money for a selected charity.

Other charitable donations made on behalf of our members have included groups such as Toys for Tots, Sheriffs' Department Nursing Home Gift Bags, Meals on Wheels, as well as the Downtown Rescue



Join HMCHA Today! Please return your completed Application to our Secretary.